

Kindleman Pricing

Rates at 1 July 2022

Regular Rates

Rate	Amount excl GST.
Base rate This is charged for most of our work, including planning, design, development and project management.	\$165/hr
Support and 'Content entering' rate This is charged for support-type help. <ul style="list-style-type: none"> - Basic CMS assistance (where is the pop-up control, how do I?) - Phone queries - Content - adding simple content through a CMS 	\$110/hr
Specialist Development Rate Higher-end development platforms require specialists. We develop some of this ourselves, and work with trusted partners for other platforms when required.	\$190/hr
Technical, Design or Digital Consulting Consulting services	\$200/hr

Maintenance Rates

Many of our clients commit to pre-paid monthly hours and benefit from lower rates.

Maintenance rate (8-24hrs/month) Our maintenance rate is 15% off the base rate when you commit to pre-paid monthly hours.	\$140.25/hr
Maintenance rate (24-40hrs/month) Mid-use maintenance rate is 20% off the base rate when you commit to pre-paid monthly hours.	\$132.00/hr
Maintenance rate (40+ hrs/month) High-use maintenance rate is 25% off the base rate when you commit to pre-paid monthly hours.	\$123.75/hr

Charity and NFP rates

Charity and Not-for-profit 15% off base rate	\$140.25/hr
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Partnership rates

We partner with fellow Agencies, Development shops and Connected Individuals. These attract reduced rates and one-off incentives so everyone can benefit from our work.

Partners rate 15% off any rate, ongoing.	\$140.25/hr
Individual referrals Kindlefriends who pass on projects receive 10% of the agreed estimated price as an immediate thank-you.	\$\$\$\$\$